**My Streetwise**

**The My Streetwise app is available now on the Apple App Store and in the Android Market.**

*This app is a financial magazine that customizes sector investment information with in-depth expert interviews and stock recommendations.*

PETALUMA, CA-May 15, 2013-Available today, the My Streetwise app offers institutional and retail investors an easy and personalized way to track the most recent and popular expert interviews from *The Gold Report, The Energy Report* and *The Life Sciences Report*.

After downloading the free app, investors can personalize the sectors they are interested in or opt for one of the existing Streetwise Reports publications. On the mobile home page readers can select interviews to read via the color-coded design system and see corresponding stock recommendations. Expert financial analysts, their interviews and recommendations can be accessed via the navigation. Investors can see the ticker for each company and share their discoveries on social media.

Streetwise Reports CEO Karen Roche says, “When we saw our site’s mobile traffic numbers increase last year we understood our audience wanted articles in an easy-to-read package with investment sector content parsed *their* way. Look for us to continue to keep up the brisk pace of developments that improve the quality of all Streetwise publications for readers in the months to come.”

Please visit <http://www.streetwisereports.com/mobile_app/> for a video and screenshots of the app.

Streetwise Reports is the publisher of *The Gold Report, The Energy Report* and *The Life Sciences Report*. Streetwise reaches over 400,000 retail and 5,500 institutional investors per month. In 2012, Streetwise Reports was listed in the top 1,000 of Inc. Magazine’s annual list of America’s Fastest Growing Private Companies.###

If you would like further information on My Streetwise or you would like to schedule an interview, please contact:

BreAnne Yothers

707-283-0673

byothers@streetwisereports.com

Twitter: @SWReports

Go here to download the app: <http://www.streetwisereports.com/mobile_app/>